CCA32 — E-COMMERCE

Time : Three hours   Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.

1. List any two network access equipments.

2. Write the benefits of e-commerce.

3. Define the term e-commerce.

4. Expand the term PGP and PEM.

5. What is hypertext?

6. Define the term SSI.

7. List the tangible benefits of EDI.

8. Expand SCM.

9. List any two benefit of digital documents.

10. Define software agent.

SECTION B — (5 × 5 = 25 marks)

Answer ALL questions.

11. (a) Differentiate traditional and e-business applications.

Or

(b) List and explain high-speed global information distribution networks.

12. (a) Elucidate the client-server network security.

Or

(b) Write short notes on data security.

13. (a) Describe the different types of e-commerce applications.

Or

(b) State the simplified online merchantile model.

14. (a) Describe the internal information system in detail.

Or

(b) Brief note on traditional EDI.

15. (a) Discuss the various issues behind document infrastructure.

Or

(b) Explain the computer based education and training.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Explain in detail the anatomy of e-commerce applications.

17. List the benefits of data and message security.

18. Discuss the digital token based e-payment system.

19. Describe the layered architecture of EDI.

20. List and explain the types of digital documents.

———————